

# C.E.T.® VEGGIEDENT® Dental Chews for Dogs



Our VOHC-accepted C.E.T.® VEGGIEDENT® branded products include three tasty, multifunctional dental chews for your patients:

- C.E.T.® VEGGIEDENT® FR3SH® for tartar control
- C.E.T.® VEGGIEDENT® Zen for mental well-being during stressful events
- C.E.T.® VEGGIEDENT® Flex for joint health

## C.E.T.® VEGGIEDENT® FR3SH®

Tartar Control Chews for Dogs

C.E.T.® VEGGIEDENT® FR3SH® forms the core for all three chews, delivering fresh breath and more:



- 1 CLEANSE** to reduce tartar and plaque
- 2 FRESHEN** breath with every chew
- 3 BALANCE** with a prebiotic known to support proper digestion

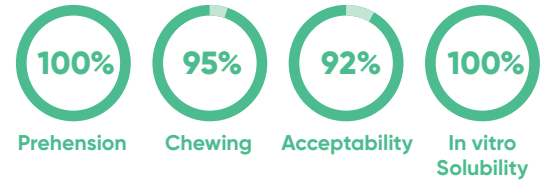
## C.E.T.® VEGGIEDENT® Zen

Tartar Control Chews for Dogs

+ L-THEANINE

C.E.T.® VEGGIEDENT® Zen also includes L-theanine\* for help in supporting a dog's mental well-being. Separate studies found C.E.T.® VEGGIEDENT® Zen to be safe<sup>1</sup> and palatable.<sup>2</sup>

### C.E.T.® VEGGIEDENT® Zen Palatability Study<sup>2</sup>



## C.E.T.® VEGGIEDENT® Flex

Tartar Control Chews for Dogs

Healthy and fresh breath

+ JOINT HEALTH

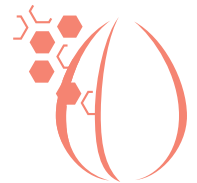
C.E.T.® VEGGIEDENT® Flex also features BIOVAFLEX® eggshell membrane, a novel, innovative ingredient that supports joint health.<sup>3</sup> C.E.T.® VEGGIEDENT® Flex can be used proactively in younger dogs, and, like C.E.T.® VEGGIEDENT® Zen, it was found to be highly palatable.<sup>2</sup> Two separate safety studies found C.E.T.® VEGGIEDENT® FR3SH® to be well tolerated at 1x and 5x the recommended dosage,<sup>4</sup> and eggshell membrane to be safe at up to 5x the recommended dosage.<sup>4</sup>

### C.E.T.® VEGGIEDENT® Flex Palatability Study<sup>2</sup>



BIOVAFLEX® water-soluble hydrolyzed eggshell membrane powder contains:

- Elastin
- Collagen
- Glycosaminoglycans (GAGs)
- Desmosine and isodesmosine



## REFERENCES

1. Data on file, Virbac Corporation.
2. Presented in congress; to be published. Nicolas CS, Houziaux A, Monginoux P, Navarro C. Palatability, chewing time and digestibility of two new dental chews for dogs: Veggiedent® Zen and Veggiedent® FLEX. Proceedings of the 30th international conference on Nutraceuticals and Natural Medicine. Jan 28–29 2019, Osaka, Japan.
3. Ruff K, Kopp J, Von Behrens P, Lux M, Mahn M, Back M. Effectiveness of NEM® brand eggshell membrane in the treatment of dogs: a multicenter, randomized, double-blind, placebo-controlled study. *Vet Med (Auckl)*. 2016;7:113–121. doi:10.2147/VMRR.S101842.
4. Data on file, Virbac Corporation.

\*L-theanine used in VEGGIEDENT® Zen comes from Suntheanine®, which contains a pure form of L-theanine. Suntheanine® is a registered trademark of Taiyo International, Inc.  
 \*\*BIOVAFLEX® eggshell membrane is an innovative, novel ingredient. BIOVAFLEX® is a registered trademark of Biova, LLC, used under license.